

ARTS, CULTURE & HERITAGE COMMITTEE

TUESDAY, May 12, 2015

DEXTER DISTRICT LIBRARY – 3255 ALPINE

THE CITY OF DEXTER

Members present: Victoria Schon, Cheryl Willoughby, Tom Rosenbaum, Rich Bellas, James Davis, Cristen Rinderknecht, Donna Fisher and Gini Davis

2015 Plein Air Agenda. The Committee discussed corporate sponsorship program levels. Committee members were provided with a list of previous years' sponsors, and they discussed which committee member should approach which vendors. Gini Davis presented a shirt from the Border-to-Border Run/Walk, which had sponsor logos on the back.

Committee members then discussed workshops and registration. Janet Kohler was confirmed for July, but not confirmed for the fall workshop. There may be other artists interested in doing the fall workshop. Steve Fineman from SCORE is interested in conducting a workshop to help artists learn to market themselves. The Committee agreed to ask registering artists if they would be interested in this type of program.

Other Plein Air news:

- The Hospitality Committee reported that Paul Cousins is willing to help organize the Terry B's event.
- Tom will do the Artists Packet.
- The website is complete with the exception of registration. Registration will likely be complete in the next few weeks, and an e-mail will be sent out.
- The walking map was sent to Courtney, but the subcommittee needs to send her text.
- The event needs volunteers.
- For promotion, the event should be put on the Ann Arbor Visitors Convention Bureau website and the Ypsilanti Area Visitors Convention Bureau website.

Notes from the April meeting were reviewed and changes were made. Lynn and Phil were present, Tom was not. Cristen's last name is spelled incorrectly. Addition of the young man and his mother who were in attendance. Unanimous verbal approval of minutes with changes.

Dexter Art Gardens. Cristen explained the event and presented the Final Call for Artists. The Call will be going out on Wednesday, May 13th.

Public Art Updates. The Committee had questions regarding the Bicycle Sculpture to be located at Huron and Central. The Committee would like an update on this project from staff.

Katherine McCormick Project. No updates.

Tourism. The Ypsilanti Area Visitors Convention Bureau hosted a meeting on May 6 regarding their grant program and the status of the City's projects.